

# NEWS from AccuWeather.com

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## **AccuWeather.com Chief Meteorologist Elliot Abrams to Participate in the Benjamin Franklin Tercentenary's Celebration of Franklin's 300th Birthday**

*Modern-Day Franklins to Gather for "300 Years and Still Current: America Celebrates Franklin's 300th Birthday"*

**STATE COLLEGE, PA, January 13, 2006**--AccuWeather.com Chief Meteorologist Elliot Abrams will be an honored participant in a celebration of the 300th birthday of founding father Benjamin Franklin on January 17, 2006, hosted by The Benjamin Franklin Tercentenary at the National Constitution Center in Philadelphia. 300 Years and Still Current: America Celebrates Franklin's 300th Birthday will feature 300 well-known and everyday Americans, including Abrams, who represent the many facets of Benjamin Franklin, gathered together to light the candles on an eight-foot-high, 14-foot-wide birthday cake.

Ben Franklin was a pioneering weather scientist, and was widely known for his down-to-earth style of communication. Abrams pioneered the study of how meteorological concepts could be effectively communicated to laypersons, and is one of the select few who have earned the accredited status of Certified Consulting Meteorologist along with the American Meteorological Society (AMS) Seal of Approval for both radio and television broadcasting. Abrams has earned AMS's award for Outstanding Service by a Broadcast Meteorologist "for his decades of significant contributions to radio weather broadcasting and to weather education at all levels," and AMS's Charles Mitchell Award for "outstanding and unique dissemination of weather forecasts to the nation's public by radio and television."

Abrams was born in Philadelphia, and attended that city's Central High School. He graduated Penn State University in State College, PA, with a B.S. and an M.S. in Meteorology.

## **About AccuWeather.com**

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the scenes that benefit hundreds of millions of people worldwide. AccuWeather.com services more than 250,000 paying customers in media, business, government and institutions, and millions more through its free website. AccuWeather.com also provides content onto more than 10,000 Internet sites including CNN Interactive, ABC's owned and operated stations, The Washington Post, and The New York Times.

### **About Ben Franklin 300 Philadelphia**

Ben Franklin 300 Philadelphia is a year-long celebration of Benjamin Franklin's 300th birthday, coordinated and marketed by the Benjamin Franklin Tercentenary, the Greater Philadelphia Tourism Marketing Corporation, the National Constitution Center, and CBS 3. Festivities will run from fall 2005 through 2006 and will focus on the world premiere of the international traveling exhibition Benjamin Franklin: In Search of a Better World at the National Constitution Center. The Benjamin Franklin Tercentenary, a nonprofit organization, is supported by a lead grant of \$4 million from the Pew Charitable Trusts and established to reaffirm Franklin's enduring legacy in his 300th birthday year. The Tercentenary was founded in 2000 by the American Philosophical Society, the Franklin Institute, the Library Company of Philadelphia, the Philadelphia Museum of Art, and the University of Pennsylvania. For more information about the exhibition, related programs, and traveling to Philadelphia, visit [www.gophila.com/ben](http://www.gophila.com/ben).

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